

Fall 2026

BUSINESS 3000-08 Intermediate Professional Skills: Ethical Leadership
Certification

A course description including learning objectives that students are expected to achieve by the end of the course

Course Description:

Experiential course focuses on the professional skills expected by employers; may include self-awareness of personal values/traits; assessment of communication, interpersonal, and thinking skills; career management; business professionalism; professional use of business software. Topics vary by section and semester. Pass/no credit only. Prerequisite(s): BUSINESS 2000 or consent of Wilson College of Business advisor; may be repeated in subsequent semesters; business majors only.

Course Level Learning Objectives:

By the end of this course, students will be able to:

1. Explain the foundations of ethical leadership and organizational ethics.
2. Identify ethical issues and apply principles and values when responding to ethical dilemmas.
3. Evaluate how organizational culture can support ethical leadership and ethical behavior.
4. Analyze the role of leaders in managing and preventing conflicts and ethical risks.
5. Apply effective communication practices that support ethical leadership and ethical decision-making.
6. Demonstrate ethical judgment through real-world scenarios, the Ethics Dash interactive case study, and the Ethical Leadership Certification Program final exam.

A general outline of the topics to be covered throughout the course:

The course is organized around the six modules of the NASBA Center for the Public Trust Ethical Leadership Certification Program (ELCP). Topics include:

- Module 1: Overview of Ethical Leadership
- Module 2: Ethical Decision Making
- Module 3: Organizational Support of Ethical Leadership
- Module 4: Role of Leadership in Managing and Preventing Conflicts and Ethical Risks
- Module 5: Role of Communication in Ethical Leadership
- Module 6: The Ethics Dash interactive case study
- Final Comprehensive Exam and completion of the Ethical Leadership Certification Program

List of required textbooks, readings, and other materials necessary for the course

Required course materials include access to the NASBA Center for the Public Trust Ethical Leadership Certification Program (ELCP) online learning platform. The program includes six interactive training modules, real-world ethical scenarios, polls, videos, discussion-based content, the Ethics Dash interactive case study, and a final comprehensive exam. Additional instructions and course materials will be provided through the course learning management system.

General description of the types of assessments used in the course (e.g., exams, papers, projects, experiential learning):

Assessment in this pass/no credit course is based on demonstrated completion of the Ethical Leadership Certification Program requirements. Assessments include completion of the six ELCP training modules, interactive activities and ethical decision-making scenarios, the Ethics Dash case study, and the final comprehensive exam. Students must complete the required course components and earn the NASBA Center for the Public Trust Ethical Leadership Certification to earn a passing grade.