



Governing Iowa's Public Universities

In accordance with [Board of Regents policy 3.20](#), the following required information is available below:

Fall 2026

- I. Course title and number as designated in the institutional course catalog**
UNIV 1000 First Year Cornerstone: Integrated Communication
- II. A course description including learning objectives that students are expected to achieve by the end of the course**
 - A. Course Description:**
 1. The first of two courses in a single-year sequence that integrates written, oral, visual, and digital communication. Guidance and practice in critical reading, research processes, and rhetorical strategies applied to composing and delivering effective oral and written discourse—including visual and digital resources—for different purposes and audiences. Attention will be paid to critical thinking and discovering strategies for academic success. Successful completion both [UNIV 1000](#) and [UNIV 1010](#) satisfies the UNIFI Written and Oral Communication requirements; credit earned for [UNIV 1000](#) alone satisfies neither the UNIFI Written or Oral Communication requirement. Prerequisite(s): first-year student; neither UNIFI Written or Oral Communication requirement previously satisfied. (Fall)
 - B. Course Level Learning Objectives:**

The SLOs are designed and required by the UNI Foundational Inquiry general education program as approved by the UNI Faculty Senate

 1. Critical Thinking (SLO 1): Engage in effective critical inquiry to address complex topics. Communication: Students will communicate with clarity, focus, organization and originality for specific purposes and audiences by reading, writing, speaking and listening.
 2. Written Communication (SLO 2): Write effectively.
 3. Oral Communication (SLO 3) Demonstrate competent listening and effective speaking skills in a variety of contexts.
 4. Collaboration (SLO 5): Work with others across differences to achieve shared goals.
 5. Diversity and Commonality (SLO 6): Examine human diversity and commonality.
- III. A general outline of the topics to be covered throughout the course:**

narrative writing, student success and engagement topics, critical reading, information literacy, research methods, professional speaking in various modes (narrative, informative), revision, academic writing



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IV. List of required textbooks, readings, and other materials necessary for the course

- Becket, Tanya. "Is AI Eroding Our Critical Thinking?" The Inquiry. BBC, 17 July 2025, <https://www.bbc.com/audio/play/w3ct722s>.
- Hawgood, Alex. "A Social Media Diet of Perfect Bodies Is Spurring Some Teenage Boys to Form Muscle Dysmorphia." The New York Times, 5 Mar. 2022, updated 22 June 2023, www.nytimes.com/2022/03/05/style/teen-bodybuilding-bigorexia-tiktok.html.
- Hall, Lindsey. "I Stumbled Across My Boyfriend's ChatGPT and It Ended Our Relationship." lindseyhallwrites.substack.com/p/i-read-my-boyfriends-chatgpt-and.
- Jezer-Morton, Kathryn. "In 2026, We are Friction Maxxing." The Cut, 3 January 2026, www.thecut.com/article/brooding-friction-maxxing-new-years-2026-resolution.html.
- Landymore, Frank. "An Astonishing Proportion of High Schoolers Have Had a 'Romantic Relationship' with an AI, Research Finds." Futurism, 11 Oct. 2025, <https://futurism.com/artificial-intelligence/high-schoolers-romantic-relationship-with-ai>.
- Pagnini, Francesco, et al. "Unexpected Events and Prosocial Behavior: the Batman Effect." Mental Health Research 4, 57, 3 November 2025, doi.org/10.1038/S44184-025-00171-5.
- Vonnegut, Kurt. "The Euphio Question." Collier's, 12 May 1951.

V. General description of the types of assessments used in the course (e.g., exams, papers, projects, experiential learning):

- A.** Campus Engagement Assignment: students attend three campus events and process the event with their peer mentor in both speaking and writing.
- B.** Tribute Speech: students learn the process of preparing and giving a speech and pay tribute to an object or concept.
- C.** Narrative Essay: students tell a story with good writing to a larger audience.
- D.** Annotated Bibliography: students will research a topic and present information in APA or MLA style
- E.** Informative Speech: students present research and information in an informative speech with visual components.
- F.** Final: mixed-methods final can include portfolio, revision, essays, interviews.